

Year	Local Government Name	Population	Retail Sales	Taxpayers	Sales per Firm	Per Capita Retail Sales	Pull Factor
2000	Mount Vernon	16,269	\$428,245,613	881	\$486,090	\$26,323	2.710
2001	Mount Vernon	16,386	\$443,420,990	867	\$511,443	\$27,061	2.706
2002	Mount Vernon	16,427	\$450,087,961	892	\$504,583	\$27,339	2.693
2003	Mount Vernon	16,342	\$463,716,850	869	\$533,621	\$28,376	2.668
2004	Mount Vernon	16,307	\$462,394,413	843	\$548,511	\$28,356	2.539
2005	Mount Vernon	16,344	\$475,305,219	882	\$538,895	\$29,081	2.470
Legend							
Year	Year of Information						
Local Government Name	Local Government Name						
Population	Population from decennial census and population estimates, both from U.S. Bureau of the Census						
Retail Sales	Retail Sales calculated from the Illinois Department of Revenue's Standard Industrial classification (SIC) Code Reporting						
Taxpayers	Tax Receipts/Taxpayers						
Sales per Firm	Tax Receipts/Population						
Per Capita Retail Sales	Per Capita Retail Sales/Downstate Illinois' Per Capita Retail Sales Downstate includes all municipal and unincorporated areas of state except cook, DuPage, Kane, Lake McHenry, and Will.						
Pull Factors	Pull factors greater than 1 represent retail sector strength, while pull factors less than 1 indicate residents are shopping elsewhere.						
Source: Rural Economic Technical Assistance Center Illinois Institute for Rural Affairs							